

Saturday, November 19, 2022 10am to 5pm

Sunday, November 20, 2022, 11pm - 4pm

Event Location: Bradenton Area Convention Center, 1 Haben Blvd, Palmetto, FL 34221

Registration covers both days		All booths will be 12 x 12.	No applications accepted after October 24, 2022
If received by September 15, 2022 ___ member - \$125 ___ non-member - \$150 ___ I want to become a member and participate - \$150 ___ I need electricity - \$65 for both days	Total Due (Add together, registration), Advertising, Electricity and Membership) - _____ **ALL artist need to submit 3 pics of their artwork		If received after September 15, 2022 ___ member - \$150 ___ non-member - \$175 ___ I want to become a member and participate - \$175 ___ I need electricity - \$65 - both days
Circle your selections below. How many tables do you need? - 1 or 2 or none Do you need a chair? - 1 or 2 or none I would like to demo at my booth? - yes no Are you donating a raffle item? - yes no Would you be interested in advertising or purchasing an ad in the Event Program? Yes. No if so, see page 3.			Office Use: Paid by: Date paid: Amount received:
Participant Name: (printed first and last name) Mailing Address with City, State & Zip : Contact Phone/Mobile for Day of Event if possible:		Trade or Business Name, if any: Email: (By providing, you agree to receive communication): Website to be used for promotional links:	
Medium - _____ _____			
I have read the Event Guidelines for registration to participate in the East2West Art Market 2022. I fully understand the Event Guidelines, of which I have a copy, and will comply with them. This is a 2-day event and no tear down before 4pm on Sunday			
Signature of Applicant: _____ Date: _____			
Tax ID #: _____ Name tax # registered in : _____. Artists are responsible for their own tax collection. PAC is not responsible for any tax collection or payment due to an artist sale. This is optional.			

Event Guidelines – Annual East2West Art Market

We are excited to continue to grow this event and appreciate our generous event sponsor, the Bradenton Area Arts & Culture. This event is designed to showcase local artists to the community! All artist participants and volunteers will need to be registered and receive a name tag to gain access to the Art Market. ***Produced By The Parrish Arts Council, Inc, a 501(c)3 nonprofit arts organization dedicated to promoting the arts in the Parrish Community and neighboring areas.***

Artist Registration: Please send application and three pictures that are a representation of your artwork to getinvolved@parrishartscouncil.org or by mail the Parrish Arts Council, P.O. Box 5, Parrish, FL 34219. Without that, the Jury Committee can't process your application. You will be notified by email or phone if you have been accepted to the Art Market. If you do not hear back within two weeks of submission, email getinvolved@parrishartscouncil.org for a follow-up. After you have been accepted, then you can make your payment via check or PayPal.

Payment: All checks must be payable to: **Arts Council** and received by the discount deadline for the discount and prior to the event. Send your check to the Parrish Arts Council, P.O. Box 5, Parrish, FL 34219. For electronic payment, please go to our website and the East2West Art Market page, [click here https://www.parrishartscouncil.org/copy-of-east2west-art-market](https://www.parrishartscouncil.org/copy-of-east2west-art-market)

Event Marketing: As we grow and build this event, we need YOUR help, to attract as many attendees, volunteers and sponsorships to this event as possible. We will provide all participants with digital marketing materials to post in email or social media venues. You may also print out the materials we provide and hand them out or mail them to customers, friends, neighbors, co-workers and family. We will also advertise this event both online and in newspapers. Your name/business name will be listed on the event page on our website.

Event Details : Maximum of two artists in a booth. No raffles are permitted at this event by individuals, artists or organizations other than the Parrish Arts Council as this is a fundraiser for the Parrish Arts Council. There is free wi-fi for artists to use to take credit card payments. If you do not feel comfortable using the free wi-fi, then you will need to have your own cell connection. You will NOT need to remove your artwork on Saturday night. The room will be locked and secure. ***Participation is expected for both days.***

Artist Details: What will be provided - two 8-foot tables, table cloths, table skirts & up to two chairs, if needed), The booths are 12 x 12. This is an indoor event. Electricity provided on limited basis. No water provided. Cars must be parked in designated areas. Artists or a representative of the artist must be present in the booth throughout the duration of the event. No artist will be allowed to sell items without a booth space. No mass produced art- unless copies by the original artist- or other items for resale or retail may be sold at the East2West Art Market. Each artist must: Register and pay entry fee, agree to abide by all requirements of the Manatee County Health Department or other government regulatory agencies while operating artist's concession at the event.

Set-up & Breakdown: Set-up begins at **8:00 AM Saturday, November 19th**. All booths must be **set-up by 9:30 AM**. For the consideration of our event participants, **break-down of the booths will NOT begin until 4:00 PM on Sunday, November 20th**. Artists are responsible for cleaning their area before leaving. ***Participation is expected for both days.*** Limited availability for early setup at no additional cost, however you must **RSVP by November 1, 2022 to getinvolved@parrishartscouncil.org**.

Insurance: It is your responsibility to choose to carry insurance for your service. The Parrish Arts Council, event volunteers, and the Bradenton Area Convention Center assume no responsibility for damaged or stolen items, any injury or other loss. Artist assumes all responsibility for and all risk of damage or injury that may occur to the applicant or its employees during participation in the East2West Art Market. In consideration of being accepted as a artist in the East2West Art Market, the applicant hereby releases and discharges the Parrish Arts Council, its Members and Agents from all claims, demands, rights of causes of action present or future whether known, anticipated or unanticipated, and resulting from or arising out of an incident to the applicant's participation in the East2West Art Market.

Artist Sales & Sales Tax ID: Any sales that you make at this event are yours to keep. It is your responsibility to complete your obligation of having a valid Florida Sales Tax Identification number, and pay sales tax as needed.

Refund Policy Following Acceptance: This event is a fundraiser for the Parrish Arts Council. The funds will go directly towards supporting the event and other organizational efforts. No refunds will be given to anyone for any reason, including booth cancellation or inclement weather.

Thank you for your participation in the East2West Art Market hosted by the Parrish Arts Council 2022 and event sponsor the Bradenton Area Convention CVB!

Miscellaneous Advertising Opportunities – Annual East2West Art Market

This year we will be offering a digital event program. The attendees will be able to download a QR code and have the event program on their phone or tablet.

Each year we have a great raffle thanks to our sponsors and artists. If you would like to donate artwork, please let us know. The raffles help raise money so we can keep the booth prices low for a two-day event. This can be as simple as a 5x7 card size piece of artwork.

If artist would like to advertise their booth or offer a discount, they can purchase a program ad. An example of a discount would be getting 10% off any purchase at your booth during the East2West Art Market. You can make your discount within the provided guidelines based upon the Program Ad selection below. The discount % off is what you feel comfortable with.

If you are interested in advertising, please indicate on application. We will contact you to discuss further. You will need two images of your logo; a black and white one and a color one, if you have. Advertising pricing is below.

The event program will list all artists with their name and medium, sponsors and participants ads.

Program Ad selections

Business Card (2" x 3") ad	1/2 page (4" x 5 1/2") ad	Full sheet (8" x 5 1/2") ad
\$25	\$40	\$60
Usually your name or logo	Name/logo and any text you want included	Name/logo and any text you want included