

# ARTIST APPLICATION FORM

<b>Parrish Arts Council</b> <b>East2West Art Market</b>	<b>Saturday, November 16, 2024 10am to 5pm</b> <b>Sunday, November 17, 2024 11am to 4pm</b>  <b>Event Location: Bradenton Area Convention Ctr</b> 1 Haben Blvd, Palmetto, FL 34221
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Participant Name: (printed first and last name)	Email (By providing, you agree to receive communications):
Trade or Business Name:	Contact Phone/Mobile for Day of Event:
Mailing Address with City, State & Zip:	Website to be used for promotional links:

Art Description and Medium: **\*\*ALL artists need to submit 3 pictures**

**Registration covers both days: (All booths will be 12 x 12) \*\*No applications accepted after October 19, 2024**

I am a member of Parrish Arts Council <input type="checkbox"/> Yes (follow member pricing) <input type="checkbox"/> No (follow non-member pricing)	If received <b>before September 15, 2024</b> <input type="checkbox"/> member - \$130 <input type="checkbox"/> non-member - \$160	<input type="checkbox"/> I need electricity - \$75 <input type="checkbox"/> I am paying for my 2024 Parrish Arts Council Membership dues and becoming a member- \$25
<input type="checkbox"/> I will become a member of Parrish Arts Council at a membership rate of \$25 per year (follow member pricing)	If received <b>after September 15, 2024</b> <input type="checkbox"/> member - \$155 <input type="checkbox"/> non-member - \$185	<input type="checkbox"/> Advertising amount (see page 3 for pricing)
		<b>Total Due:</b> _____

**Circle your selections below \* NO tables/chairs will be provided unless circled below\***

How many tables do you need? - 1 or 2 or none

Do you need a chair? - 1 or 2 or none

I would like to demo at my booth? - yes no

Are you donating a raffle item? - yes no

I have read the Event Guidelines for registration to participate in the East2West Art Market 2024. I fully understand the Event Guidelines, of which I have a copy, and will comply with them. **This is a 2-day event and no tear down before 4pm on Sunday**

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**NOTE:** The convention center is still under construction. By November, the whole inside will have been repainted. There will be extensive customer parking in the new Marriott next door, with several trolleys providing continuous rides to the front door.

# Event Guidelines – Annual East2West Art Market

*Produced by The Parrish Arts Council, Inc, a 501(c)3 nonprofit arts organization dedicated to promoting the arts in our community and neighboring areas. We appreciate our generous event sponsor, Bradenton Area Arts & Culture and the many area businesses that provide resources to host this event.*

This event is designed to showcase local artists to the community! All artist participants and volunteers will need to be registered and receive a name tag to gain access to the Art Market.

**Artist Registration:** Please send application and three pictures that are a representation of your artwork to [getinvolved@parrishartscouncil.org](mailto:getinvolved@parrishartscouncil.org) or mail to: the Parrish Arts Council, P.O. Box 5, Parrish, FL 34219. Without the application and pictures, the Jury Committee cannot process your application. You will be notified by email or phone if you have been accepted to the Art Market. If you do not hear back within two weeks of submission, email [getinvolved@parrishartscouncil.org](mailto:getinvolved@parrishartscouncil.org) for a follow-up. After you have been accepted, then you can make your payment via check or PayPal. Each artist must: register, pay the entry fee, and agree to abide by all requirements of the Manatee County Health Department or other government regulatory agencies while operating artist's concession at the event.

**Payment:** **All payments must be received by either October 30th (or for the early registration by Sept 30th).** Send your check, payable to: **The Parrish Arts Council** mailed to Parrish Arts Council, P.O. Box 5, Parrish, FL 34219. For electronic payment, go to our website <https://www.parrishartscouncil.org/2024-east2west-art-market> and press the DONATE button.

**Event Marketing:** We will provide all participants with digital marketing materials to post in email or social media venues so your followers know where you'll be displayed. You may also print the materials to give to or mail to customers, friends, neighbors, co-workers, and family. We will also advertise this event in social media and in newspapers. Your name/business name will be listed on the event page on our website.

**Event Details:** Maximum of two artists in a booth. No raffles are permitted at this event by individuals, artists or organizations other than the Parrish Arts Council, as this is a fundraiser for the Parrish Arts Council. There is free wi-fi for artists to use to take credit card payments. If you do not feel comfortable using the free wi-fi, then you will need to have your own cell connection. You will NOT need to remove your artwork on Saturday night. The room will be locked and secure. **Participation is expected for both days.** What will be provided - two 8-foot tables, tablecloths, table skirts & up to two chairs (if marked on page 1). The booths are 12 x 12. This is an indoor event. Electricity is provided on a limited basis. No water provided. Cars must be parked in designated areas behind the loading dock. Artists or a representative of the artist must be present in the booth throughout the duration of the event. No artist will be allowed to sell items without a booth space. No mass-produced art- unless copies by the original artist- or other items for resale or retail may be sold at the East2West Art Market. Our Art Market showcases a wide array of art forms while maintaining a respectful environment with restrictions on subject matter...please no explicit nudes or political artwork.

**Set-up & Breakdown:** Set-up begins at **7:30 AM Saturday, November 16th.** All booths must be **set-up by 9:30 AM.** For the consideration of our event participants, **break-down of the booths will NOT begin until 4:00 PM on Sunday, November 17th.** Artists are responsible for cleaning their area before leaving. **Participation is expected for both days.**

**Insurance:** It is your responsibility to choose to carry insurance for your service. The Parrish Arts Council, event volunteers, and the Bradenton Area Convention Center assume no responsibility for damaged or stolen items, any injury or other loss. Artist assumes all responsibility for and all risk of damage or injury that may occur to the applicant or its employees during participation in the East2West Art Market. In consideration of being accepted as an artist in the East2West Art Market, the applicant hereby releases and discharges the Parrish Arts Council, its Members and Agents from all claims, demands, rights of causes of action present or future whether known, anticipated or unanticipated, and resulting from or arising out of an incident to the applicant's participation in the East2West Art Market.

**Artist Sales & Sales Tax ID:** Any sales that you make at this event are yours to keep. It is your responsibility to complete your obligation of having a valid Florida Sales Tax Identification number, and pay sales tax as needed.

**Refund Policy Following Acceptance:** This event is a fundraiser for the Parrish Arts Council. The funds will go directly towards supporting the event and other organizational efforts. No refunds will be given to anyone for any reason, including booth cancellation or inclement weather.

# Miscellaneous Advertising Opportunities – Annual East2West Art Market

Each year, we offer a **digital event program**. The attendees will be able to download a QR code and have the event program on their phone or tablet. It will also be displayed during the whole event on a large screen at the entrance of the Art Market. The event program will list all artists with their name and medium, event sponsors and participant's ads.

We also have **great raffle baskets**, thanks to our sponsors and artists. If you would like to donate artwork, a gift card or art supplies, please let us know. The raffles help raise money so we can keep the booth prices low for this two-day event.

If artists would like to advertise their booth or offer a discount, they can purchase a **program ad**. An example of a discount would be "10% off any purchase at your booth during the East2West Art Market". The discount could then be included in your program ad.

## Program Ad Options

If you are interested in advertising, please indicate on application. We will contact you to discuss further. You will need two images of your logo; a black and white one and a color one, if you have one.

### Advertising pricing:

Business Card (2" x 3") ad	1/2-page (4" x 5 1/2") ad	Full sheet (8" x 5 1/2") ad
\$25	\$40	\$60
Usually, your name or logo	Name/logo and any text you want included	Name/logo and any text you want included

## Artist Sponsorship Option

We are trying something new in 2024 and this is exciting! Local businesses will have the opportunity to sponsor an artist in one of the booths. This gives the artist an opportunity to participate in the East2West Art Market without paying the entry fee. The Fundraising committee of the Parrish Arts Council will be soliciting sponsors and giving them an option to select an artist or allowing us to pair them with an artist. You can also solicit a sponsor for yourself. **For this opportunity, please email [getinvolved@parrishartscouncil.org](mailto:getinvolved@parrishartscouncil.org) or indicate on your application that you'd like to apply for one of the sponsored artist booths.** Sponsors will have the ability to add signage in your booth in recognition of their sponsorship.

Thank you for your participation in the 2024 East2West Art Market  
hosted by the Parrish Arts Council  
and sponsored by Bradenton Area Arts & Culture

